

DISH Network Adding Nebraska Cornhusker Games

11 Husker regular season home football games will be available on DISH Network

DISH Network L.L.C. and the Big Ten Network (BTN) announced today that television coverage of Nebraska Cornhusker football games and other sports will soon be available to DISH Network customers. Starting Sept. 1, DISH Network customers in Nebraska who subscribe to the America's Top 120 Plus programming package or greater can watch Husker regular season home football games during the team's inaugural season in the Big Ten Conference.

In addition to Husker football games, fans will also be able to watch many other Nebraska sporting events, including men's and women's basketball, volleyball, baseball, Olympic sports and more.

About DISH Network

DISH Network Corporation (NASDAQ: DISH), through its subsidiary DISH Network L.L.C., provides more than 14.19 million satellite TV customers, as of March 31, 2011, with the highest quality programming and technology with the most choices at the best value, including HD Free for Life. Subscribers enjoy the largest high definition line-up with more than 200 national HD channels, the most international channels, and award-winning HD and DVR technology. DISH Network's subsidiary, Blockbuster L.L.C., delivers family entertainment to millions of customers around the world. DISH Network Corporation is a Fortune 200 company. Visit www.dish.com.

About BTN

A joint venture between the Big Ten Conference and Fox Networks, BTN is the first internationally distributed network dedicated to covering one of the premier collegiate conferences in the country. With more than 800 events, all in HD, the 24/7 network is the ultimate destination for Big Ten fans and alumni across the country, allowing them to see their favorite teams, regardless of where they live. Events include football, men's and women's basketball games; dozens of Big Ten Championship events; studio shows; coaches' shows; and classic games. The network televises and streams more Olympic sporting events and women's sports than has ever been aired on any other network.

Original programming highlights activities and accomplishments of some of the nation's finest universities. The groundbreaking Student U initiative provides real-world experience for students interested in careers in sports television. The network is available to more than 80 million homes across the United States and Canada, and currently has agreements with more than 300 affiliates, including AT&T U-Verse, Atlantic Broadband, Cablevision, Charter, Comcast, Cox, DirecTV, DISH Network, Insight, Mediacom, Rogers Cable (Canada), Shaw Cable and Shaw Direct (Canada), Time Warner Cable and Verizon FiOS. For updated information on BTN, go to www.BTN.com.

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