

# DISH Network(TM) Offers Consumers High-Speed Internet Options; Launch of GetConnected, Inc.'s Platform Allows Consumers to Shop for DISH Network Programming and DSL Service at the Same Time

ENGLEWOOD, Colo.--([BUSINESS WIRE](#))--Sept. 21, 2006--EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network(TM) satellite TV service today announced that consumers now have the option to sign up for DSL high-speed Internet service while choosing their DISH Network programming. Customers can take advantage of this offer either through their local DISH Network retailer or by visiting [www.dishnetwork.com](http://www.dishnetwork.com).

The functionality is made possible by technology from GetConnected, Inc., a point-of-sale platform that searches for current offers available from high-speed Internet service providers based on a customer's home address and telephone number. Where available, customers can select and purchase DSL high-speed Internet service at the most current prices in the marketplace from well-known and trusted brands.

"DISH Network is committed to providing consumers with more choices and more ways to save," said Jim DeFranco, executive vice president at DISH Network. "As the lowest-priced, all-digital TV provider in the nation, we already offer consumers the best value in television programming. Now we've made it easier for consumers to find their best options for high-speed Internet at competitive prices as well."

EchoStar joins a comprehensive list of retailers, major DSL service providers, and Internet service providers that use GetConnected to offer a combination of video

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and data services.

For more information or to subscribe to DISH Network, visit [www.dishnetwork.com](http://www.dishnetwork.com), call 800-333-DISH (3474) or visit a local DISH Network retailer.

#### About EchoStar

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 12.46 million satellite TV customers through its DISH Network(TM), the fastest-growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 800-333-DISH (3474).

#### About GetConnected

GetConnected offers the leading transaction processing platform for enabling the sale of digital services. Integrated with over 25 of the nation's largest service providers, the GetConnected platform provides end-to-end order management infrastructure that enables retailers, e-tailers and call centers to effectively sell video, voice, data and entertainment services. Customers including AOL, Best Buy, Circuit City, Dell and RadioShack use the GetConnected platform to grow digital service sales through customized shopping experiences and automated order management. Partners such as AT&T, Cingular, Comcast, Verizon and Time Warner Cable leverage the GetConnected platform for cost effective, yet customized indirect channel sales solutions. GetConnected is headquartered in Boston, MA. For more information, please visit <http://www.getconnectedinc.com>.

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