

# DISH Network Launches Local TV Stations in High Definition via Satellite in Seven Cities

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HD Local Channels Now Available in Albuquerque, Atlanta, Boston, Minneapolis, Philadelphia, Salt Lake City and Washington, D.C.

EchoStar Communications Corporation (NASDAQ: DISH) and its DISH Network(TM) satellite TV service announced today it will launch local high definition TV channels via its satellite TV service to customers in the following seven cities including: Albuquerque, Atlanta, Boston, Minneapolis, Philadelphia, Salt Lake City and Washington, D.C..

DISH Network now offers local HD channels to customers in 12 cities, having previously launched the service in New York, Los Angeles, Chicago, Denver and Nashville.

DISH Network expanded its HD channel lineup in 2006 and launched the new DishHD programming packages. With the addition of new national HD networks including ESPN2 HD and Universal HD, plus five new original VOOM HD channels, DishHD offers the most comprehensive lineup of HD programming in the pay-TV industry. DISH Network is the nation's sole provider of 15 original VOOM HD channels, which provide 24-7, commercial-free HD programming featuring movies, sports, news, family and original programming.

DISH Network will launch high definition local channels through its satellite service in additional cities across the country, reaching more than 50 percent of U.S. TV households with local HD channels by year end.

DishHD(TM) packages offer customers more than 1,700 hours of HD programming every week across its more than 23 available channels which include HD local broadcasts. For only \$49.99 a month, customers can access the entire DishHD lineup plus get more than 70 all-digital standard definition

channels. Local channels in both high definition and standard definition can be added for \$5 a month. DISH Network offers nearly twice as many national HD channels as most cable companies, and with a national average of just 10 HD channels, cable cannot match the robust lineup of DishHD.

Consumers can call 1-800-333-DISH (3474), visit [www.dishnetwork.com](http://www.dishnetwork.com) or contact their local retailer for more information about DISH Network.

## About EchoStar

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 12 million satellite TV customers through its DISH Network(TM), the fastest growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service.

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