

DISH City Makeover Press Conference Call; DISH Network to Announce U.S. Town Renaming Itself 'DISH'

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Live Call-in Press Conference with President of DISH Network and Mayor Available

A U.S. town has accepted the challenge to re-brand itself as part of the DISH City Makeover and rename itself "DISH." DISH Network will announce the name and location of the town on Wednesday, Nov. 16. DISH Network President Michael Neuman and the mayor of "DISH" will be available for questions during a conference call live from the town of "DISH."

About DISH City Makeover: DISH Network introduced the DISH City Makeover as part of recent re-branding efforts and a new advertising campaign trumpeting "Better TV for All." DISH Network launched the campaign this fall and received many entries from around the nation. The selected town will receive 10 years of basic satellite TV programming, including equipment and standard installation in every household.

Live DISH City Makeover Press Conference Call:

What: Question and answer session with Michael Neuman, president of DISH Network, and the mayor of DISH.

When: Nov. 16, at 10:30 a.m. ET

Where: Town of DISH How: U.S./Canada Dial-in number -- 866-519-1844 International/Local Dial-in number -- 706-634-1914 Conference Name: EchoStar Communications

To listen to a live Webcast of the DISH City Makeover Press Conference Call visit www.dishnetwork.com/press. Replays will be available through Dec. 16.

For TV news stations: Live television interviews with Michael Neuman, president of DISH Network, and the Mayor of DISH will be available on Nov. 16, from 5 a.m. to 9 a.m. ET at the following broadcast coordinates IA8 K15 slot C @9 MHz, uplink frequency -- 14309.000H, downlink frequency -- 12009.00V. Call 720-514-5351 to schedule an interview.

About EchoStar

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 11.71 million satellite TV customers through its DISH Network(TM), the fastest growing U.S. provider of advanced digital television services in the last four years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. Visit EchoStar's DISH Network at www.dishnetwork.com or call 800-333-DISH (3474).

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