

# DISH Network Adds NFL Network to Channel Line-up

ENGLEWOOD, Colo.--(BUSINESS WIRE)--Sept. 12, 2005--EchoStar Communications Corporation (Nasdaq:DISH) today announced its DISH Network satellite TV service now offers NFL Network as part of the America's Top 120 programming package.

NFL Network is the first year-round channel dedicated to coverage of the National Football League and the sport of football.

NFL Network is now located on DISH Network Ch. 154 and offers the most unique access to the NFL on television. With a camera at each of the 32 team facilities, viewers of NFL Network get closer to the NFL experience than ever before.

"NFL Network complements DISH Network's powerful line-up of sports programming," said Eric Sahl, senior vice president of Programming for DISH Network. "The addition of NFL Network on DISH Network provides customers with access to more football and player information."

With the network's exclusive access into key league events, football fans will have access to more than 1,500 hours of programming on NFL Network.

"Adding DISH Network to our list of distributors is like adding Tom Brady or Michael Vick to your football team," said Adam Shaw, NFL Network's senior vice president of distribution. "This was a key missing piece of the NFL Network team and we are thrilled DISH Network is on our roster."

NFL Network is available to customers who subscribe to America's Top 120 programming package (\$42.99 per month) or above. Customers can subscribe to DISH Network by going to [www.DISHNetwork.com](http://www.DISHNetwork.com), calling 800-333-DISH (3474) or visiting a local DISH Network retailer.

## About EchoStar

EchoStar Communications Corporation (Nasdaq:DISH) serves more than 11.4 million satellite TV customers through its DISH Network(TM), the fastest growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 800-333-DISH (3474).

## About NFL Network

NFL Network provides millions of fans of the great sport of football and the National Football League with a network to call their own. It takes 85 years of NFL history and combines it with the latest technology to bring television viewers sports entertainment at its highest level. To learn more, please log onto [www.nfl.com/nflnetwork](http://www.nfl.com/nflnetwork).

## Contact:

EchoStar's DISH Network  
Kelley Baca, 720-514-5351  
[kelly.baca@echostar.com](mailto:kelly.baca@echostar.com)  
or

“This was a key missing piece of the NFL Network team and we are thrilled DISH Network is on our roster.”

NFL Network  
Seth Palansky, 212-450-2422  
[palanskys@nfl.com](mailto:palanskys@nfl.com)

---