

# DISH Network Prepared for Hurricane Season

Hoping against a repeat of last year's hurricane season, DISH Network pledges to assist in maintaining and recovering satellite television service for customers in the worst of circumstances.

DISH Network has alerted extra technicians to stand by and has reviewed methods that could allow customers to receive local channels of neighboring TV stations in affected areas.

A study from Colorado State University expects up to eight hurricane strength storms that could again ravage the East Coast. Last year, DISH Network prepared its installation crews, retailers and customer service centers for the storms' aftermath with an increased presence and dedicated customer service representatives to address victims' needs quickly and efficiently.

"We're focused on helping ensure that DISH Network customers get the critical news and information they need before, during and after the storm," said Eric Sahl, DISH Network's vice president of Programming.

Once again, DISH Network plans to dedicate hundreds of technicians from all over the country to help victims in the event of a disastrous storm.

Historically, when a storm affects power in an area it also affects the ability of cable to continue broadcasting, and damage to the cable's land-based facilities can knock the service out for weeks. DISH Network uses satellite technology to bring TV into the home and often continues service with little interruption if customers can continue to supply power to their equipment with a generator.

## About EchoStar Communications Corporation

EchoStar Communications Corporation (NASDAQ: DISH) serves more than 11.2 million satellite TV customers through its DISH Network, the fastest growing U.S. provider of advanced digital television services in the last five years. DISH Network offers hundreds of video and audio channels, Interactive TV, HDTV, sports and international programming, together with professional installation and 24-hour customer service. DISH Network ranks No. 1 in Customer Satisfaction among Cable/Satellite TV Subscribers by J.D. Power and Associates. Visit EchoStar's DISH Network at [www.dishnetwork.com](http://www.dishnetwork.com) or call 1-800-333-DISH (3474).

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