Choice Hotels Welcomes Terri Ryan as Vice President of Brand Operations for Cambria Hotels

ROCKVILLE, Md. (Oct. 8, 2018) – Choice Hotels International, Inc. (NYSE: CHH), one of the world's largest hotel franchisors, announced Terri Ryan has joined the company as vice president of brand operations for Cambria Hotels.

In this role, Ryan will lead the upscale brands' compliance, design, and operations teams focused on developing sustainable programs that drive guest loyalty. She will also work closely with the company's upscale real estate, construction, and field-based Area Director organizations to ensure that every Cambria hotel is positioned for continued success and profitability through the entire development process.

"The growth of Choice Hotels' upscale portfolio continues to be a key corporate priority. We are committed to the Cambria brand's growth as a best-in-class brand that provides tremendous value for franchisees and offers an exceptional guest experience," said Janis Cannon, senior vice president, upscale brands, Choice Hotels. "Terri is a results-oriented leader with extensive industry experience, making her the perfect person to lead our Cambria operations. We know she will be a leader who will contribute to the Cambria brand's continued rapid expansion and success."

Ryan joins Choice Hotels with more than 20 years of industry experience. Most recently, she served as the senior vice president of hotel operations for Crestline Hotels & Resorts where she oversaw Crestline's national operations as well as organizational planning, strategic growth, brand relationships, and owner relations. Earlier in her career, she held a number of leadership roles at the property level.

Ryan earned her bachelor's degree from the Catholic University of America in Washington, D.C. She also is an active member of the local hospitality community, having served on the Board of Directors for several D.C.-based affiliations.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 6,800 hotels, representing more than 550,000 rooms, in over 40 countries and territories as of June 30, 2018, the Choice® family of hotel brands provide business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit www.choicehotels.com.

About Cambria Hotels

The Cambria® Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are nearly 40 Cambria

properties open across the United States, and over 100 hotels open or in the pipeline in the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

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