

## **Houston's First Cambria Hotel Opens In Historic Skyscraper Choice Hotels' Rapidly Expanding Upscale Brand Welcomes Fifth Texas Location**

ROCKVILLE, Md., Aug. 1, 2019 /PRNewswire/ -- The [Cambria Hotels](#) brand, franchised by [Choice Hotels International, Inc.](#) (NYSE: CHH), officially enters the Houston market with the opening of the [Cambria Hotel Houston Downtown Convention Center](#). The 21-story, 226-room hotel is an adaptive reuse of the iconic Great Southwest Building, formerly known as the Petroleum Building, and marks the brand's fifth Texas location. The hotel is among seven Cambria locations expected to open this summer in top-tier markets across the country — including the Cambria Hotel Richardson – Dallas — together representing over 1,200 upscale rooms.

Located in the heart of the central business district at 1314 Texas Ave., the Cambria Hotel Houston Downtown Convention Center is a short walk to the George R. Brown Convention Center and Minute Maid Park, the home stadium of the city's professional baseball team. The hotel is convenient to major corporations and the region's largest employers, including Chevron Corp., JPMorgan Chase & Co. and United Airlines, as well as the city's many entertainment, dining, culture, history and arts offerings, including the Theater District, Avenida Houston, Main Street and the Historic Market Square neighborhood.

"With over a dozen Cambria hotels open or in development in the state, we have big plans to expand in popular urban markets across Texas," said Janis Cannon, senior vice president, upscale brands, Choice Hotels. "Cambria is rapidly expanding in the Lone Star state's biggest markets — and Houston tops that list as one of the nation's largest, most diverse cities. Guests who stay at the Cambria Hotel Houston Downtown Convention Center will love how the hotel puts a modern twist on historic Art Deco architecture, creating a truly unique sense of place that's sure to leave a lasting impression as they return from their business of the day."

Cambria Hotel Houston Downtown Convention Center features upscale amenities that appeal to modern travelers, including:

- Sophisticated interior design and décor celebrating the city's "collected history," conveyed through artwork reminiscent of oil and oil rigs, as well as nods to NASA's influence and Texas' storied cowboy culture
- Onsite dining featuring freshly made food, local craft beer on tap, wine, specialty cocktails and small bites
- Multi-function meeting and event space for up to 162 people on the 20<sup>th</sup> and 21<sup>st</sup> floors, offering sweeping views of the city
- Contemporary and sophisticated guest rooms, complete with modern fixtures, abundant lighting and plush bedding
- Immersive, spa-style bathrooms with Bluetooth mirrors
- State-of-the-art fitness center

There are currently more than 40 Cambria hotels open across the U.S. in popular cities, like Chicago; Dallas; Los Angeles; Nashville, Tenn.; New York; New Orleans; Phoenix; and Washington D.C. The brand is on pace to [break its openings record](#) for the second straight year and is fast-approaching 50 open Cambria hotels.

### **About Cambria Hotels**

The Cambria® Hotels brand is designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and local freshly prepared food and craft beer. Cambria Hotels is rapidly expanding in major U.S. cities, with hotels open in Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. There are more than 40 Cambria properties open across the United States and over 100 hotels open or in the pipeline in the

U.S. and Canada. To learn more, visit [www.choicehotels.com/cambria](http://www.choicehotels.com/cambria).

### **About Choice Hotels**

Choice Hotels International, Inc. (NYSE: CHH) is one of the largest and most successful lodging franchisors in the world. With more than 7,000 hotels, representing nearly 570,000 rooms, in over 40 countries and territories as of March 31, 2019, the Choice® family of hotel brands provides business and leisure travelers with a range of high-quality lodging options from limited service to full-service hotels in the upscale, midscale, extended-stay and economy segments. The award-winning Choice Privileges® loyalty program offers members benefits ranging from everyday rewards to exceptional experiences. For more information, visit [www.choicehotels.com](http://www.choicehotels.com).

### **Forward-Looking Statement**

This communication includes "forward-looking statements" about future events, including anticipated development and hotel openings. Such statements are subject to numerous risks and uncertainties, including construction delays, availability and cost of financing and the other "Risk Factors" described in our Annual Report on Form 10-K, any of which could cause actual results to be materially different from our expectations.

### **Addendum**

This is not an offering. No offer or sale of a franchise will be made except by a Franchise Disclosure Document first filed and registered with applicable state authorities. A copy of the Franchise Disclosure Document can be obtained through contacting Choice Hotels International at 1 Choice Hotels Circle, Suite 400, Rockville, MD 20850, [development@choicehotels.com](mailto:development@choicehotels.com).

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Additional assets available online:  [Photos \(2\)](#)

<https://stage.mediaroom.com/choicehotels/2019-08-01-Houstons-First-Cambria-Hotel-Opens-In-Historic-Skyscraper>