

## Seattle Station KIRO 7 Embeds CareerBuilder Job Search on Website to Help Job Seekers Find Work Faster



SEATTLE, Dec. 2, 2020 /PRNewswire/ -- HR tech leader CareerBuilder and Seattle news station KIRO 7 are teaming up to spread awareness of local job openings, so that people who have lost work due to COVID-19 can find in-demand jobs in their area. KIRO 7 has embedded CareerBuilder's job search on their website, [kiro7.com/jobs](https://www.kiro7.com/jobs) and it is promoting the feature during its televised broadcast, calling viewers' attention to the industries hiring right now and the postings available on CareerBuilder.

"Early in the COVID-19 pandemic, KIRO 7 made a commitment to our viewers; in every newscast, we provide important and useful information on jobs and the economy," said vice president and general manager of KIRO 7 Pat Nevin. "As Western Washington continues in our economic recovery, we will keep reporting on these vital issues. We are proud to partner with CareerBuilder to help inform our community of the hundreds of open positions available and to provide a platform to help local people easily find the perfect open position at [kiro7.com/jobs](https://www.kiro7.com/jobs)."

Washington state recorded the country's first known Coronavirus case, and Seattle has been among the cities hardest hit by the virus and its economic impact. According to data from [KingCounty.gov](https://www.kingcounty.gov), more than half a million of the county's 2.25 million residents, or 23%, filed an unemployment claim between early March and the end of October.

"While many people are experiencing joblessness, some industries — like retail, trucking, health care and

tech — are in need of qualified candidates. Across industries, forward-thinking companies are cultivating their talent pipelines so they can staff up when the time is right," said CareerBuilder President Sasha Yablonovsky. "We're working with KIRO 7 to continue to help companies get in front of candidates where they are and to help job seekers land meaningful employment."

For 25 years, CareerBuilder has helped job seekers find their next role through its job site and has helped employers build a strong, diverse workforce through its talent acquisition solutions. Now, the company is focused on The Great Rehire™, working to provide candidates impacted by the pandemic with resources to help them navigate the labor market and partnering with employers as they pivot to attract and retain talent.

### **About CareerBuilder**

CareerBuilder is a global HR technology company that provides talent acquisition solutions to help employers find, hire and onboard great talent, and helps job seekers build new skills and progressive careers as the modern world of work changes. CareerBuilder has 25 years of experience as a talent company using technology to place people in jobs, and it is the only company with both the technology, through its online platform, and the candidates via its job site, to create a connected end-to-end experience. CareerBuilder operates in the United States, Canada, Europe and Asia and is the largest provider of AI-powered hiring solutions serving the majority of the Fortune 500 across five specialized markets. CareerBuilder is majority-owned by funds managed by affiliates of Apollo Global Management, Inc. and Ontario Teachers' Pension Plan Board. For more information, visit [careerbuilder.com](https://www.careerbuilder.com), and to learn more about our solutions for employers, visit [hiring.careerbuilder.com](https://hiring.careerbuilder.com).

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