

CareerBuilder Reveals Advanced Updates to Talent Acquisition Suite Improved client and candidate experience built to deliver more qualified candidates while cutting recruitment costs up to 50 percent

CHICAGO, June 18, 2020 /PRNewswire/ -- Global HR technology leader [CareerBuilder](#) today unveils innovative updates to its comprehensive Talent Acquisition Suite, helping businesses reach and convert qualified candidates faster. With a suite of services that impact the entire recruitment process, the updates provide clients with easier access to data and information, facilitate improved communication with candidates and provide an enhanced candidate and client experience. The streamlined end-to-end technology solution enables clients to make smarter, faster and more impactful decisions while cutting costs up to 50 percent and delivering a significant return on their investment.

"With an increase of available talent on the market, now is a time for companies to focus on building their talent communities. We have been working with clients to illustrate how comprehensive, multi-channel technology solutions can augment their teams and enhance efforts at each stage of the hiring process - delivering an improved experience and a high return on their investment," said Irina Novoselsky, CEO of CareerBuilder. "As the more than 40 million American workers who have been displaced over the last three months seek to find new opportunities and the supply of open positions increases, CareerBuilder is committed to working with employers to provide them with tools and technology to build a diverse talent pipeline with an eye on improving the employment and wage disparities experienced by women and minorities, helping to drive change and positioning our clients to come back strong."

"From our enhanced career sites, improved data and reporting tools, mobile app updates and new employee engagement offerings, the latest updates to our TA Suite were built with market data and client feedback in mind," added Humair Ghauri, Chief Product & Technology Officer, CareerBuilder. "Our team continues to be a leader in the HR Tech industry, driving innovation and offering a comprehensive solution built on AI and machine learning technology. Our team thrives on seeing our products deliver more qualified candidates for our end-users, helping them convert them quickly and providing a seamless experience across our client and job seeker audiences."

The flexibility of CareerBuilder's comprehensive talent acquisition suite enables companies to more quickly navigate market changes, save on costs, and increase efficiencies twofold. Updates being released include:

- **Delivering a seamless client experience and launching a new career site built on the power of CareerBuilder.com platform.** CareerBuilder's Talent Network now allows clients to easily manage their talent network and career site through our robust recruitment platform. It's user-friendly and integrates seamlessly with Talent Discovery, so clients can not only manage their talent network and career site, but also post jobs, search for candidates, send email campaigns, obtain labor market insights and more - all from one platform. With analytics built-in, this unified view gives clients enhanced visibility into their ROI.

CareerBuilder is also introducing a new self-service career site that enables clients to create and edit their career sites themselves in real-time. Built on the CareerBuilder.com platform, clients will receive all of the benefits of our optimized job seeker experience including: a mobile responsive design, enhanced job recommendations, advanced filtering and CareerBuilder's AI Resume Builder built-in to the application flow. This optimized experience reduces job seeker friction and increases applications.

- **Updates to Talent Discovery Platform improve search, messaging and mobile app features.** New filter and search functionality will provide recruiters with quick and easy access to data, information and insights on candidates they find most helpful. An active conversation widget aims to drive awareness for candidate engagement so that recruiters can more quickly see and respond to candidate messages. The TDP companion app which provides recruiters access to their account on the go, has been updated with a push notifications feature that will alert them to candidate replies no matter where they are.
- **CareerBuilder Applicant Tracking (CBAT) design, speed and functionality updates create streamlined product experience.** With a new look and feel to mirror Talent Network and Talent Discovery Platform, clients will have a similar experience across CareerBuilder's suite of offerings. New dashboard, requisition, candidate and reporting widgets bring critical information clearly to the forefront, helping recruiters respond quickly to activities within their network. Click Boarding integration allows clients to initiate onboarding from a configured workflow stage, monitor progress at a glance and synchronize data between CBAT and Click Boarding.
- **Connectivity and community-building power of SocialReferral has been enhanced.** CareerBuilder's SocialReferral tool has been updated to include a calendar tool to allow admins the ability

to schedule and plan posts and competitions in advance. Clients can now embed their timelines from SocialReferral into their career sites, giving candidates insight into the day-to-day of an organization. Single sign-on functionality removes the friction of users needing to create a username or password, improving employee adoption rates. Weekly digest emails will be sent to both users and admins. Analytics information will be sent to admins helping them to better understand activity without manually pulling every week. Users will receive an overview of activity in the tool, increasing user engagement.

CareerBuilder's products and solutions are backed by 25 years of data and powered by AI and machine learning technology that matches job seekers to opportunities and delivers the right candidates to employers. CareerBuilder is one of the largest providers of AI-powered hiring solutions serving the majority of the Fortune 500 across five specialized markets.


About CareerBuilder

CareerBuilder is a global technology company that provides end-to-end talent acquisition solutions to help employers find, hire and onboard great talent, and helps job seekers build new skills and progressive careers as the modern world of work changes. An industry disruptor for nearly 25 years, CareerBuilder is the only company that offers both software and services to cover every step of the Hello To Hire™ process, enabling its customers to free up valuable resources across their HR tech supply chain to drive their business forward. CareerBuilder operates in the United States, Canada, Europe and Asia and is the largest provider of AI-powered hiring solutions serving the majority of the Fortune 500 across five specialized markets. CareerBuilder is majority-owned by funds managed by affiliates of Apollo Global Management, Inc. and Ontario Teachers' Pension Plan Board. For more information, visit [CareerBuilder.com](https://www.careerbuilder.com) for a great candidate experience and hiring.careerbuilder.com to learn more about our solutions for employers.

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