

## CareerBuilder Names Irina Novoselsky its President and Chief Operating Officer

CHICAGO and ATLANTA, Oct. 26, 2017 /[PRNewswire](#)/ -- One of the largest human capital solutions providers in the world is adding a new member to its senior executive team who will help drive efforts to expand its market leadership and accelerate growth. CareerBuilder announced today that Irina Novoselsky, an innovative, fast-moving tech business leader and former president of Novitex Enterprise Solutions, is joining the company as its president and chief operating officer.

Novoselsky brings a strong background in growing digital services businesses to the global powerhouse that serves millions of workers and hundreds of thousands of employers. She will oversee finance, marketing, go-to-market strategy, customer care and information technology and data security — directing operational strategy and execution as the company continues to invest heavily in building out state of the art products and processes for employers and consumers.

With a sharp focus on customer satisfaction, Novoselsky has an impressive track record of streamlining operations, instilling accountability and producing higher financial performance. At Novitex, she managed the full P&L and took the company from a legacy document services business to a modern, tech-based digital services firm that experienced double-digit growth in a declining industry. Before Novitex, Novoselsky served as an investment strategist for Dubin & Co and an investment professional at Apollo Global Management and at Morgan Stanley in the M&A group. She is a member of YPO and was named Female Executive of the Year by Stevie® Award for two consecutive years. She graduated magna cum laude from the Stern School of Business at New York University.

In her new role, Novoselsky will help to set CareerBuilder's corporate direction to strengthen market penetration, drive growth and profitability and amplify brand visibility. She will be responsible for designing an operating structure that delivers secure, game-changing technologies that help workers build their careers and help companies find and manage the talent they need to grow their businesses.

"We are very happy to have Irina on our senior leadership team," said Matt Ferguson, CEO of CareerBuilder and co-author of *The Talent Equation*. "Irina is a talented executive who specializes in creating high-performing, customer-centric teams that move quickly to grow market share and increase enterprise value. CareerBuilder is making significant, strategic investments across our business, and Irina's passion and expertise will help us fully capitalize on those investments to bring innovative solutions to employers and consumers. She will play a pivotal role in taking our company to the next level."

Novoselsky is joining CareerBuilder at an exciting time. The company diversified its product portfolio to cover the entire candidate and employee lifecycle, leveraging the latest in artificial intelligence and machine learning. Tapping into its massive data sets, it is serving up tools and insights to help workers identify next steps in their careers and it is providing programs to help re-skill and up-skill workers.

### About CareerBuilder®

CareerBuilder is a global, end-to-end human capital solutions company focused on helping employers find, hire and manage great talent. Combining advertising, software and services, CareerBuilder leads the industry in recruiting solutions, employment screening and human capital management. CareerBuilder is majority-owned by Apollo Global Management (NYSE: APO) and operates in the United States, Canada, Europe and Asia. For more information, visit [www.careerbuilder.com](http://www.careerbuilder.com).

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