Andrew Dreyfus Honored With "Building a Better Boston" Award Blue Cross Blue Shield of Massachusetts president & CEO recognized for contributions to advancing the Boston region

BOSTON, Nov. 8, 2017 /PRNewswire-USNewswire/ -- Andrew Dreyfus, president and CEO of Blue Cross Blue Shield of Massachusetts, was honored today with the Building a Better Boston award by the UMass Boston Center for Collaborative Leadership. The award was established in 2012 to recognize an individual who is widely recognized for contributions advancing the Boston region through his or her work as a convener and collaborator.

"Andrew Dreyfus has a history of bringing together key stakeholders to solve complex health challenges in a collaborative way," said Lisa DeAngelis, director of the Center for Collaborative Leadership. "He's a leader our Emerging Leaders Program fellows can look to for inspiration as they think about how they'll make their mark on the Boston region in years to come."

Dreyfus has long been committed to helping expand access to health care for Massachusetts residents. He served as founding president of the Blue Cross Blue Shield of Massachusetts Foundation, where he developed the "Roadmap to Coverage," a multi-year policy initiative that was instrumental in the passage of the Commonwealth's landmark 2006 health reform law. He also led the development of Blue Cross' innovative payment approach, called the



Alternative Quality Contract, which rewards doctors and hospitals for delivering high-quality patient care and helping to keep members healthy. The model fosters shared responsibility for both improving care and moderating the increasing costs of health care. Dreyfus is also a founding member of the Massachusetts Coalition for Serious Illness Care, which brings together individuals and organizations committed to systematically improving care for serious illness. He has been a strong advocate for bipartisanship in improving the Affordable Care Act and working to stem the tide of opioid addiction. In addition, Dreyfus serves on a number of nonprofit boards, in service to the organizations and the community.

"It's an honor to receive this award from the Center for Collaborative Leadership," said Dreyfus. "Quality, affordable health care is possible in Massachusetts if the health care community continues to work together in a spirit of shared responsibility. There is still work to be done, and the key will be innovation and strong collaboration."

Past recipients of the Building a Better Boston Award include community activist Mel King and Amy Latimer, president of TD Garden.

For more information about the award, please visit www.leaders.umb.edu

About Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts (<u>bluecrossma.com</u>) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We're the trusted health plan for more than 25,000 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.9 million members first, we're rated among the nation's best health plans for member satisfaction and quality. Connect with us on <u>Facebook</u>, <u>Twitter</u>, <u>YouTube</u>, and <u>LinkedIn</u>.

About UMass Boston

The University of Massachusetts Boston is deeply rooted in the city's history, yet poised to address the challenges of the future. Recognized for innovative research, metropolitan Boston's public university offers its diverse student population both an intimate learning environment and the rich experience of a great American city. UMass Boston's 11 colleges and graduate schools serve nearly 17,000 students while engaging local and global constituents through academic programs, research centers, and public service. To learn more, visit www.umb.edu.

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