Arm Yourself Against The Flu: Get Vaccinated!

Boston — September 15, 2016 — The flu can pack a punch. That's why <u>Blue Cross Blue Shield of Massachusetts</u> (Blue Cross) encourages you to get your annual flu shot to stay healthy during flu season. The <u>Centers for Disease Control and Prevention</u> (CDC) notes that seasonal flu activity in the United States can begin as early as October, peak in January or February, and last through May. We encourage you to visit your doctor or local pharmacy this fall to get your vaccination.

"We want all of our members to get a flu shot this year, but it's especially important that children under two, adults 65 and older, pregnant women, and those with chronic medical conditions get vaccinated," said Dr. Tom Hawkins, Blue Cross Blue Shield of Massachusetts Medical Director.

In addition to getting vaccinated, follow these Flu Prevention Tips:

- Always wash your hands with soap and warm water.
- Carry antiseptic hand gels that contain alcohol with you when soap and water are not available.
- Cover coughs and sneezes with the inside of the elbow or a tissue, not your hand.
- Don't share cups or utensils, and wipe down toys and shared surfaces like doorknobs frequently.
- Stay at least three feet away from people who are coughing or sneezing.
- Immediately wash your hands after contact with an ill person.
- Stay home if you're sick.

Flu symptoms include: a fever, cough, sore throat, body aches, headache, chills, and fatigue. Diarrhea and vomiting may also occur in some cases.

If you develop flu symptoms:

- Avoid contact with others, get rest, stay hydrated, and <u>seek treatment early</u>.
- Consult a doctor or call the <u>Blue Care Line SM</u>, Blue Cross' free hotline at 1(888) 247-BLUE (2583), where members can speak with a registered nurse 24-hours a day, seven days a week.
- Drink hot liquids to rehydrate, soothe a sore throat, and unplug a stuffy nose.
- Don't suppress coughs that bring up mucus, and don't consume dairy products for several days.
- Take acetaminophen, ibuprofen, or naproxen sodium. Children and teenagers should stay away from aspirin. As always, you should check with your doctor to make sure that these treatments are appropriate.

For more information on protecting yourself from the flu, visit www.bluecrossma.com/flu or the CDC's website at: www.cdc.gov/flu. Massachusetts residents looking for up-to-date flu information should call the Massachusetts Department of Public Health at 1(617) 624-6000 or visit www.mass.gov/dph/flu.

About Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts (www.bluecrossma.com) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are the trusted health plan for more than 31,500 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on Facebook, Twitter, YouTube and LinkedIn.

For further information: CONTACT: Ian Meropol 617.246.2367 ian.meropol@bcbsma.com

Additional assets available online: Photos (1)